

Twelfth International Conference on Books, Publishing, and Libraries

8-9 NOVEMBER 2014 | SIMMONS COLLEGE | BOSTON, USA | BOOKSANDPUBLISHING.COM



INTERNATIONAL CONFERENCE ON BOOKS, PUBLISHING, AND LIBRARIES

SIMMONS COLLEGE
BOSTON, USA

8-9 NOVEMBER 2014

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 C O M M O N
G R O U N D

INTERNATIONAL CONFERENCE ON BOOKS, PUBLISHING, AND LIBRARIES
www.BooksAndPublishing.com

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booksandpublishing.com

Dear Delegate,

Welcome to the Twelfth International Conference on the Book.

The concerns of this conference center on the future of the book in rapidly changing times. In the context of today's developments in information technologies, the book is indeed an old medium of expression. Do the new media (the internet, multimedia texts and new delivery formats) represent a threat or an opportunity? What is the book's future as a creature of and conduit for human creativity? These are the key questions that will be addressed at the 2014 International Conference on Books, Publishing, and Libraries. This conference will address the provocative suggestion that, rather than being eclipsed by the new media, the book will thrive as an artifact. More than this, the information architecture of the book, embodying as it does thousands of years' experience with recorded knowledge, may well prove critical to the success of the new media.

This series of conferences began in 2003 in Cairns, Australia as the culmination of a major research project by RMIT University in Melbourne and funded by the Australian Government's Department of Industry, *Creator to Consumer in a Digital Age: Book Production in Transition*. This conference was such a success, raising many critical issues about the future of books, publishing, libraries, literacy, and learning in the information society that we decided to continue to hold it annually. The second of these conferences was held in 2004 in Beijing, in conjunction with China's National Library; the third in 2005 at Oxford Brookes University in the UK, in conjunction with Oxford International Centre for Publishing Studies; the fourth in 2006 in Boston, USA, in conjunction with Emerson College; the fifth at CSIC (Consejo Superior de Investigaciones Científicas - Spanish National Research Council), Madrid, Spain; the sixth in 2008 at The Catholic University of America, Washington, D.C., USA; the seventh at the University of Edinburgh, UK in 2009; the eighth at the University of St. Gallen, Switzerland in 2010; the ninth at the University of Toronto, Canada in 2011; the tenth at the Universidad Abat Oliba in Barcelona, Spain in 2012; and the eleventh at the University of Regensburg, Regensburg, Germany in 2013.

In addition to organizing the Book Conference, Common Ground publishes papers from the conference at www.BooksAndPublishing.com/Publications/Journal. We encourage all conference participants to submit a paper based on their conference presentation for peer review and possible publication in the journal. We also publish books at www.BooksAndPublishing.com/Submitting-Your-Work/Book-Proposals in both print and electronic formats. We would like to invite conference participants to develop publishing proposals for original works, or for edited collections of papers drawn from the journal which address an identified theme.

Thank you to all who have put such a phenomenal amount of work into preparing for the conference. I am grateful for the important role played by Simmons College in Boston for providing the ideal setting for the 2014 Books, Publishing, and Libraries Conference. A personal thank you goes to our Common Ground colleagues who have put such a significant amount of work into this conference: Monica Hillison, Homer Staveland, and Jessica Wienhold-Brokish.

We wish you all the best for this conference and hope it will provide you every opportunity for dialogue with colleagues from around the corner and around the world.

Yours Sincerely,

A handwritten signature in black ink, appearing to read "Bill Cope".

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ABOUT COMMON GROUND

Our Mission

Common Ground Publishing aims to enable all people to participate in creating collaborative knowledge and to share that knowledge with the greater world. Through our academic conferences, peer-reviewed journals and books, and innovative software, we build transformative knowledge communities and provide platforms for meaningful interactions across diverse media.

Our Message

Heritage knowledge systems are characterized by vertical separations—of discipline, professional association, institution, and country. Common Ground identifies some of the pivotal ideas and challenges of our time and builds knowledge communities that cut horizontally across legacy knowledge structures. Sustainability, diversity, learning, the future of the humanities, the nature of interdisciplinarity, the place of the arts in society, technology's connections with knowledge, the changing role of the university—these are deeply important questions of our time which require interdisciplinary thinking, global conversations, and cross-institutional intellectual collaborations. Common Ground is a meeting place for these conversations, shared spaces in which differences can meet and safely connect—differences of perspective, experience, knowledge base, methodology, geographical or cultural origins, and institutional affiliation. We strive to create the places of intellectual interaction and imagination that our future deserves.

Our Media

Common Ground creates and supports knowledge communities through a number of mechanisms and media. Annual conferences are held around the world to connect the global (the international delegates) with the local (academics, practitioners, and community leaders from the host community). Conference sessions include as many ways of speaking as possible to encourage each and every participant to engage, interact, and contribute. The journals and book series offer fully-refereed academic outlets for formalized knowledge, developed through innovative approaches to the processes of submission, peer review, and production. The knowledge community also maintains an online presence—through presentations on our YouTube channel, monthly email newsletters, as well as Facebook and Twitter feeds. And Common Ground's own software, **Scholar**, offers a path-breaking platform for online discussions and networking, as well as for creating, reviewing, and disseminating text and multi-media works.



Books, Publishing & Libraries

THE BOOKS, PUBLISHING, AND LIBRARIES KNOWLEDGE COMMUNITY

The Books, Publishing, and Libraries knowledge community is dedicated to the concept of independent, peer-led groups of scholars, researchers, and practitioners working together to build bodies of academic knowledge related to topics of critical importance to society at large. Focusing on the intersection of academia and social impact, the Books, Publishing, and Libraries knowledge community brings an interdisciplinary, international perspective to discussions of new developments in the field, including research, practice, policy, and teaching.

Themes

Theme 1: Publishing Practices: Past, Present, and Future

On the changing processes of textual production and distribution from past to present, and the impacts of digitization, the internet, and e-book readers on the future of publishing. Considering the changing roles of publishers, editors, and designers, as well as changes in the workflow from author to reader. Examining issues and concerns of specialty publishing (trades; scientific, technical, medical; university presses).

- Typography and typesetting: past, present, and future
- The printed book: from letterpress to print-on-demand
- Roles of authors, editors, publishers, designers
- Bookstores: past, present and future
- e-Book readers and mobile devices
- Computer-mediated writing processes
- Open source, open access, self-publishing, as well as “specialized” forms of publishing
- Multilingual publishing: Unicode, machine translation and other tools of the global publishing trade
- Multimodal texts: books with animation, video, audio or dataset
- Marketing and distribution of books, e-books, journals, textbooks

Theme 2: Reading, Writing, Literacy, and Learning

Reading and writing and changes in these processes over time. Redefining literacy and exploring new strategies for literacy education.

- From reader to ‘user’: interactivity and navigation in books
- Creative writing: so what’s creativity, and how is it taught?
- Writing for children in an era of competing pleasures
- Learning to read and write
- Distance learning: old challenges and new opportunities
- The textbook as a medium of instruction: past, present, and future
- Multiliteracies: multimedia and multimodal texts in learning environments
- Literary critiques and analyses

Theme 3: Books and Libraries

On the book as an object and artifact the changing role of the book. Consideration of the form, structure, and processes of libraries, archives, multi-media resources.

- The changing role of the library
- Librarians’ work today
- e-Books in libraries
- Metadata and resource discovery
- Indexing and cataloguing in the electronic age
- Manuscripts, rare books and archival practices

Special Focus: Disruptive Technologies and the Evolution of Book Publishing and Development

Change for the better, or change for the worse? New technology in publishing and library science disrupts established literary, academic, and business models. How can we assess the impact of a constantly flowing river of change? Will the books or libraries of tomorrow look anything like those of yesterday or today? Are the e-book, the blog post, the app and the tweet just the beginning of a deeper revolution? Will algorithms "think" just like humans in the future when we research a topic or store our narratives and information? Is respect and preference for print and physical libraries the new Luddite view, or is it still a sensible, viable posture in the volatile realm of today's and tomorrow's writing, reading, publishing and library science? The 2014 meeting will feature a special focus on this provocative subject.

Scope and Concerns

Access

As well as the conventional printed book (and there is little doubt that people will always be taking that old printed and bound artefact to the beach or to bed, for the foreseeable future at least), the same text may also be available in a range of alternative media. It is available on computer screen or printed to paper on the spot, as there is hardly a computer without a printer. It is read on an e-book reading devices. It can be rendered to audio via speech synthesis. And soon, it could find itself coming to life through new electronic media currently in development, such as the paper-like plastic substrates that can be read from reflected light. The result is greater and easier access to books, and new markets: the student who needs to have a chapter of a book tonight for an assignment due in tomorrow; the person who is visually impaired and wants the voice synthesized version, or another person who wants to listen to the text while driving their car; the traveler who instantly needs just one piece of information from a travel guide and for whom a small piece of text on their mobile phone, about a particular monument or the nearby restaurant, is sufficient; or the teacher who wants to use some textual material as a 'learning object' in an electronic learning environment. Will the definition of the book be adapted and extended, or will these become new textual forms?

Diversity

The traditional book business ran on economies of scale. There was a magic number, often considered to be somewhere around the 3000 mark that made a book viable—worth the trouble to write, print and distribute. Of course, the longer the print run the better, at least according to the underlying logic of mass production. Costs reduced the longer the run, and access was at the cost of diversity. Mass production made for mass culture. Supporting this was a cumbersome infrastructure of slow moving inventory, large scale warehousing, expensive distribution systems and heavily stocked retail outlets—bad business in many troubling respects, and providing little return for anyone who made books their livelihood, least of all authors. Today electronic reading devices that change the economies of manufacturing scale. Variable digital print does the same thing. One thousand different books can be printed in one run, and this entails no more cost than printing one thousand copies of the same book. Small communities with niche markets now play on the same field as large communities with mass markets. Compact book printing machines can be located in schools, in libraries and in bookstores, all of which will now be able to 'stock' any or even every book in the world.

Democracy

These developments favor small communities of interest and practice. They lower the entry point to the world of publishing. Now museums, research centers, libraries, professional associations and schools might all become publishers. They'll be more than happy if a title sells a few hundred copies, or is perhaps provided to the world for free—options that were not previously feasible. As for quality, publishing decisions will be made by communities who feel deeply for their content interests and domain of expertise. It has never been the case that quantity, the traditional mass market measure of success, equates with quality. This equation will prove even less tenable in the future.

Thousands of publishers and millions of new titles need not add up to information overload. There is already more than any one person can digest, yet we manage to find ways to locate what suits our particular needs and interests. The result of expanded publishing opportunities can only be good—a more healthy democracy, a place of genuine diversity. Digital print also provides a means to cross the digital divide. If you can't afford a computer for every person in a readership (a school in a developing country, for instance, or a new literature in a small, historically oral language), proximity to computers and digital print will still allow cheap printed materials to be produced locally. There is no need to buy someone else's language and culture to fill a local knowledge gap. This could be a world where small languages and cultures flourish, and even, as machine translation improves, find that smallness does not mean isolation.

So what is the book's future, as a creature of and conduit for human invention? The digital media represent an opportunity for the book more than a threat. For that matter, on closer examination, what's supposed to be new in the digital media is perhaps not so new at all. Hypertext's contribution is mechanical: it automates the information apparatuses that the printed book managed by page numbering, contents pages, indexing, citation and bibliography. And as for the virtual, what more did the written word and the printed image do than refer, often with striking verisimilitude, to things that are not immediately present. Indeed, the information architecture of the book, embodying as it does thousands of years' experience with recorded knowledge, provides a solid grounding for every adventure we might take in the new world of digital media.

These are just a few of the principal concerns of the Book Conference, *The International Journal of the Book*, and the Books and Publishing Book Imprint and News Blog. They provide a forum for participants in the book publishing industry, librarians, researchers and educators to discuss the book—its past, present and future. Discussions range from the reflective (history, theory and reporting on research) to the highly practical (examining technologies, business models and new practices of writing, publishing and reading).

The digital media have arrived. Let's hold them to their promise of access, diversity and democracy. The book is dead. Long live the book!

Community Membership

Annual membership to the Books, Publishing, and Libraries community is included in your conference registration. As a community member, you have access to a broad range of tools and resources to use in your own work: electronic access to the full journal and book collections; a full **Scholar** account, offering an innovative online space for collaborative learning in your classes or for broader collaborative interaction with colleagues (within a research project or across the globe); and annual conferences where you can present your work and engage in extensive interactions with others with similar interests who also bring different perspectives. And you can contribute to the development and formalization of the ideas and works of others—as a journal or book reviewer, as a conference participant, and as a contributor to the newsletters and community dialogue.

Engaging in the Community

Present and Participate in the Conference

You have already begun your engagement in the community by attending the conference, presenting your work, and interacting face-to-face with other members. We hope this experience provides a valuable source of feedback for your current work and the possible seeds for future individual and collaborative projects, as well as the start of a conversation with community colleagues that will continue well into the future.

Publish Journal Articles or Books

We encourage you to submit an article for review and possible publication in *The International Journal on the Book*. In this way, you may share the finished outcome of your presentation with other participants and members of the Book, Publishing, and Libraries community. As a member of the community, you will also be invited to review others' work and contribute to the development of the community knowledge base as an Associate Editor. As part of your active membership in the community, you also have online access to the complete works (current and previous volumes) of *The International Journal on the Book* and to the book series. We also invite you to consider submitting a proposal for the book series.

Engage through Social Media

There are several methods for ongoing communication and networking with community colleagues:

- Email Newsletters: Published monthly, these contain information on the conference and publishing, along with news of interest to the community. Contribute news or links with a subject line 'Email Newsletter Suggestion' to support@BooksAndPublishing.com.
- **Scholar**: Common Ground's path-breaking platform that connects academic peers from around the world in a space that is modulated for serious discourse and the presentation of knowledge works. To learn more about **Scholar**, please refer to the back of the program booklet.
- Facebook: Comment on current news, view photos from the conference, and take advantage of special benefits for community members at: <http://www.facebook.com/BooksAndPublishing.CG>
- Twitter: Follow the community: @BooksAndPublish
- YouTube Channel: View online presentations or contribute your own at www.youtube.com/user/CGPublishing. See instructions at www.BooksAndPublishing.com/The-Conference/Types-Of-Conference-Sessions/Online-Presentations/Upload-Your-Video.

THE INTERNATIONAL ADVISORY BOARD FOR THE BOOKS, PUBLISHING, AND LIBRARIES COMMUNITY

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Books, Publishing & Libraries

THE BOOKS, PUBLISHING, AND LIBRARIES JOURNAL AND BOOK SERIES

About Our Publishing Approach

For three decades, Common Ground Publishing has been committed to creating meeting places for people and ideas. With 24 knowledge communities, Common Ground's vision is to provide platforms that bring together individuals of varied geographical, institutional, and cultural origins in spaces where renowned academic minds and public thought leaders can connect across fields of study. Each knowledge community organizes an annual academic conference and is associated with a peer-reviewed journal (or journal collection), a book imprint, and a social media space centered on Common Ground's path-breaking 'social knowledge' space, **Scholar**.

Through its publishing practices, Common Ground aims to foster the highest standards in intellectual excellence. We are highly critical of the serious deficiencies in today's academic journal system, including the legacy structures and exclusive networks that restrict the visibility of emerging scholars and researchers in developing countries, as well as the unsustainable costs and inefficiencies associated with traditional commercial publishing.

In order to combat these shortcomings, Common Ground has developed an innovative publishing model. Each of Common Ground's knowledge communities organizes an annual academic conference. The registration fee that conference participants pay in order to attend or present at these conferences enables them to submit an article to the associated journal at no additional cost. Scholars who cannot attend the conference in-person may still participate virtually and submit to the journal by obtaining a community membership, which also allows them to upload a video presentation to the community's YouTube channel. By using a portion of the conference registration and membership fees to underwrite the costs associated with producing and marketing the journals, Common Ground is able to keep subscription prices low, thus guaranteeing greater access to our content. All conference participants and community members are also granted a one-year complimentary electronic subscription to the journal associated with their knowledge community. This subscription provides access to both the current and past volumes of the journal. Moreover, each article that we publish is available for a \$5 download fee to non-subscribers, and authors have the choice of publishing their paper open access to reach the widest possible audience and ensure the broadest access possible.

Common Ground's rigorous peer review process also seeks to address some of the biases inherent in traditional academic publishing models. Our pool of reviewers draws on authors who have recently submitted to the journal, as well as volunteer reviewers whose CVs and academic experience have been evaluated by Common Ground's editorial team. Reviewers are assigned to articles based on their academic interests and expertise. By enlisting volunteers and other prospective authors as peer reviewers, Common Ground avoids the drawbacks of relying on a single editor's professional network, which can often create a small group of gatekeepers who get to decide who and what gets published. Instead, Common Ground harnesses the enthusiasm of its conference delegates and prospective journal authors to assess submissions using a criterion-referenced evaluation system that is at once more democratic and more intellectually rigorous than other models. Common Ground also recognizes the important work of peer reviewers by acknowledging them as Associate Editors of the volumes to which they contribute.

For over ten years, Common Ground has been building web-based publishing and social knowledge software where people can work closely to collaborate, create knowledge, and learn. The third and most recent iteration of this project is the innovative social knowledge environment, **Scholar**. Through the creation of this software, Common Ground has sought to tackle what it sees as changing technological, economic, distributional, geographic, interdisciplinary and social relations to knowledge. For more information about this change and what it means for academic publishing, refer to *The Future of the Academic Journal*, edited by Bill Cope and Angus Phillips (Elsevier 2009).

We hope that you will join us in creating dialogues between different perspectives, experiences, knowledge bases, and methodologies through interactions at the conference, conversations online, and as fully realized, peer-reviewed journal articles and books.



The International Journal of the
Book

The Journal

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Journal Editor

David Emblidge—Emerson College, USA

Publication Frequency

Articles are published online first with full citations as soon as they are ready. *The International Journal of the Book* publishes four times annually.

Indexing

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- Scopus
- Ulrich's Periodicals Directory
- Modern Language Association
- Genamics Journal Seek
- The Australian Research Council (ERA)

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22%

Circulation

409,570

Foundation Year

2003

INTERNATIONAL AWARD FOR EXCELLENCE

The Book Journal presents an annual International Award for Excellence for new research or thinking in the world publishing and library sciences. All articles submitted for publication in the Book Journal are entered into consideration for this award. The review committee for the award is selected from the International Advisory Board for the journal and the annual Book Conference. The committee selects the winning article from the ten highest-ranked articles emerging from the review process and according to the selection criteria outlined in the reviewer guidelines. The remaining nine top papers will be featured on our website.

This Year's Award Winner

Anna Faherty, University Affiliation, Country Affiliation

For the Article

"Curiouser and Curiouser: Novelty-centred Business Models and Value Creation in Established Publishing Firms"

Abstract

The global publishing industry is in a period of turmoil. Established firms are accused of sticking to broken—and doomed—business models, while start-ups and new entrants are seen as the prime beneficiaries of the rapid pace of technological change. To survive, existing book publishers must find new sources of value creation, devoting resources to the development of new business models as much as the content and product innovations currently gaining attention. This study synthesizes research across the publishing and management fields, presenting a generic business model for the traditional book publishing industry, which is then used to identify and categorize nine novelty-centred business model innovations within established book publishing firms. An analysis of the methods used to create value—for publishers, content creators, and consumers—derives four distinct categories of novel business model innovation: developing new distribution mechanisms and sales transactions, breaking down barriers between publishers and consumers, capturing new revenue streams, and transforming into a service business. It is demonstrated that the innovative business models of established firms are in line with those that have been seen to deliver increased performance for start-up businesses. However, the impact on performance for these more long-running book publishers is, as yet, uncertain.

SUBMISSION PROCESS

Every conference delegate with an accepted proposal is eligible and invited to submit an article to the Book Journal. Full articles can be submitted using Common Ground's online conference and article management system CGPublisher. Below please find step-by-step instructions on the submission process.

1. Submit a presentation proposal to the conference (in-person or virtual).
2. Once your conference proposal or paper abstract has been accepted, you may submit your article to the journal by clicking "add a paper" from your proposal/abstract page. You may upload your article anytime between the first and the final submission deadlines, which can be found on the next page.
3. Once your article is received, it is verified against template and submission requirements. Your identity and contact details are then removed, and the article is matched to two appropriate reviewers and sent for review. You can view the status of your article at any time by logging into your CGPublisher account at www.cgpublisher.com.
4. When reviewer reports are uploaded, you will be notified by email and provided with a link to view the reports (after the reviewers' identities have been removed).
5. If your article has been accepted, you will be asked to accept the Publishing Agreement and submit a final copy of your article. If your paper is accepted with revisions, you will be asked to submit a change note with your final submission, explaining how you revised your article in light of the reviewers' comments. If your article is rejected, you may resubmit it once, with a detailed change note, for review by new reviewers.
6. Accepted articles will be typeset and the proofs will be sent to you for approval before publication.
7. Individual articles may be published online first with a full citation. Full issues follow at regular, quarterly intervals. All issues are published 4 times per volume (except the annual review, which is published once per volume).
8. Registered conference participants will be given online access to the journal from the time of registration until one year after the conference end date. Individual articles are available for purchase from the journal's bookstore. Authors and peer reviewers may order hard copies of full issues at a discounted rate.

SUBMISSION TIMELINE

You may submit your final article for publication to the journal at any time. The final deadline to submit to Volume 12 has passed, but the next deadline to submit to Volume 13 is **January 15, 2014**.

Note: If you have an accepted proposal, please feel free to submit at any time. If your article is submitted after the deadline for Volume 12, it will automatically be considered for Volume 13. The sooner you submit, the sooner your article will begin the peer review process. Also, because we publish "web first," early submission will mean that your article will be published as soon as it is ready, even if that is before the full issue is published.

For more information, please visit <http://booksandpublishing.com/submitting-your-work/journal-articles/submission-process>.

JOURNAL SUBSCRIPTIONS, OPEN ACCESS, ADDITIONAL SERVICES

Institutional Subscriptions

Common Ground offers print and electronic subscriptions to all of its journals. Subscriptions are available to the journal and to custom suites based on a given institution's unique content needs. Subscription prices are based on a tiered scale that corresponds to the full-time enrolment (FTE) of the subscribing institution. You may use the Library Recommendation form in the back of this pamphlet to recommend that your institution subscribe to *The International Journal of the Book*.

Personal Subscriptions

As part of their conference registration, all conference participants (both virtual and in-person) have a one-year online subscription to the Book journal. This complimentary personal subscription grants access to both the current volume of the journal, as well as the entire backlist. The period of complimentary access begins at the time of registration and ends one year after the close of the conference. After that time, delegates may purchase a personal subscription. To view articles, visit <http://ijb.cgpublisher.com>. Select the "Login" option and provide a CGPublisher username and password. Then, select an article and download the PDF. For lost or forgotten login details, select "forgot your login" to request a new password.

For more information, please visit <http://booksandpublishing.com/publications/journal/subscriptions-and-orders>, or contact us at journals@commongroundpublishing.com

Hybrid Open Access

The International Journal of the Book is Hybrid Open Access. Hybrid Open Access is an option increasingly offered by both university presses and well-known commercial publishers.

Hybrid Open Access means that some articles are available only to subscribers, while others are made available at no charge to anyone searching the web. Authors pay an additional fee for the open access option. They may do this because open access is a requirement of their research funding agency. Or they may do it so that non-subscribers can access their article for free.

Common Ground's open access charge is \$250 per article, a very reasonable price compared to our hybrid open access competitors and purely open access journals that are resourced with an author publication fee. Electronic papers are normally only available through individual or institutional subscriptions or for purchase at \$5 per article. However, if you choose to make your article Open Access, this means that anyone on the web may download it for free.

There are still considerable benefits for paying subscribers, because they can access all articles in the journal, from both current and past volumes, without any restrictions. But making your paper available at no charge increases its visibility, accessibility, potential readership, and citation counts. Open access articles also generate higher citation counts.

For more information or to make your article Open Access, please contact us at support@commongroundpublishing.com.

Institutional Open Access

Common Ground is proud to announce an exciting new model of scholarly publishing called Institutional Open Access.

Institutional Open Access allows faculty and graduate students to submit articles to Common Ground journals for unrestricted open access publication. These articles will be freely and publicly available to the whole world through our hybrid open access infrastructure. With Institutional Open Access, instead of the author paying a per-article open access fee, institutions pay a set annual fee that entitles their students and faculty to publish a given number of open access articles each year.

The rights to the articles remain with the subscribing institution. Both the author and the institution can also share the final typeset version of the article in any place they wish, including institutional repositories, personal websites, and privately or publicly accessible course materials. We support the highest Sherpa/Romeo access level—Green.

For more information on Institutional Open access or to put us in touch with your department head or funding body, please contact us at support@commongroundpublishing.com.

Editing Services

Common Ground offers editing services for authors who would like to have their work professionally copyedited. These services are available to all scholarly authors, whether or not they plan to submit their edited article to a Common Ground journal.

Authors may request editing services prior to the initial submission of their article or after the review process. In some cases, reviewers may recommend that an article be edited as a condition of publication. The services offered below can help authors during the revision stage, before the final submission of their article.

What We Do

- Correct spelling, grammatical, and punctuation errors in your paper, abstract and author bio/notes
- Revise for clarity, readability, logic, awkward word choice, and phrasing
- Check for typos and formatting inconsistencies
- Confirm proper use of The Chicago Manual of Style

The Editing Process

- Email us at support@commongroundpublishing.com to express your interest in having your article edited.
- The charge for the editorial service charge is USD \$0.05 per word.
- Within 14-21 business days of your confirmed payment, you will receive an edited copy of your article via email. We can also upload the edited copy for you, and any pending submission deadlines will be altered to accommodate your editing timeline.

Contact us at support@commongroundpublishing.com to request a quote or for further information about our services.

Citation Services

Common Ground requires the use of the sixteenth edition of the Chicago Manual of Style for all submitted journal articles. We are pleased to offer a conversion service for authors who used a different scholarly referencing system. For a modest fee, we will convert your citations to follow the Chicago Manual of Style guidelines.

What We Do

- Change references—internal citations and end-of-article references—to confirm proper use of the sixteenth edition of The Chicago Manual of Style, using either the author-date or notes and bibliography format of The Chicago Manual of Style.
- Check for typos and formatting inconsistencies within the citations.

The Conversion Process

- Email us at support@commongroundpublishing.com to express your interest in having your references converted.
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Contact us at support@commongroundpublishing.com to request a quote or for further information about our services.

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The Process

- Contact support@commongroundpublishing.com to express your interest in having your article translated.
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- Once you accept the quote, a translator will be assigned to your article.
- Within 14-21 business days of your confirmed payment, you will receive a draft of your translated article. You will have a chance to communicate with the translator via the draft using Word's "track changes" function. Based on that communication, the translator will supply you with a final copy of your translated article.



Books, Publishing & Libraries

BOOKS, PUBLISHING AND LIBRARIES IMPRINT

Common Ground is setting new standards of rigorous academic knowledge creation and scholarly publication. Unlike other publishers, we're not interested in the size of potential markets or competition from other books. We're only interested in the intellectual quality of the work. If your book is a brilliant contribution to a specialist area of knowledge that only serves a small intellectual community, we still want to publish it. If it is expansive and has a broad appeal, we want to publish it too, but only if it is of the highest intellectual quality.

We welcome proposals or completed manuscript submissions of:

- Individually and jointly authored books
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- Collections of articles published in our journals
- Out-of-copyright books, including important books that have gone out of print and classics with new introductions

Book Proposal Guidelines

Books should be between 30,000 and 150,000 words in length. They are published simultaneously in print and electronic formats and are available through Amazon and as Kindle editions. To publish a book, please send us a proposal including:

- Title
- Author(s)/editor(s)
- Draft back-cover blurb
- Author bio note(s)
- Table of contents
- Intended audience and significance of contribution
- Sample chapters or complete manuscript
- Manuscript submission date

Proposals can be submitted by email to books@commongroundpublishing.com. Please note the book imprint to which you are submitting in the subject line.

Call for Book Reviewers

Common Ground Publishing is seeking distinguished peer reviewers to evaluate book manuscripts submitted to the Books, Publishing, and Libraries Book Imprint.

As part of our commitment to intellectual excellence and a rigorous review process, Common Ground sends book manuscripts that have received initial editorial approval to peer reviewers to further evaluate and provide constructive feedback. The comments and guidance that these reviewers supply is invaluable to our authors and an essential part of the publication process.

Common Ground recognizes the important role of reviewers by acknowledging book reviewers as members of the Books, Publishing, and Libraries Book Imprint Editorial Review Board for a period of at least one year. The list of members of the Editorial Review Board will be posted on our website.

If you would like to review book manuscripts, please send an email to books@commongroundpublishing.com with:

- A brief description of your professional credentials
- A list of your areas of interest and expertise
- A copy of your CV with current contact details

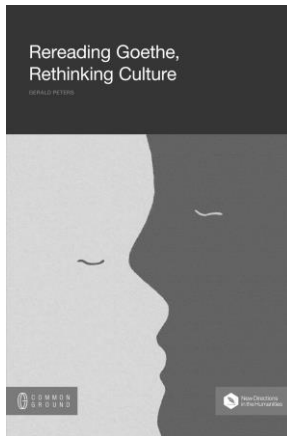
If we feel that you are qualified and we require refereeing for manuscripts within your purview, we will contact you.



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Gerald Peters

In this critical reading of Goethe's *Wilhelm Meister* novels, Gerald Peters re-evaluates Goethe's "theory" of aesthetic self-fashioning, or *Bildung*, as an educational model for a modern capitalist meritocracy. Peters turns a personal reading of a once influential text into an interdisciplinary reflection on individuation and self-culture in America.



Every Page Should Explode: A Genealogy of Romantic and Post-Romantic Theory of Creativity

Kenneth DiMaggio

From Francois Villon to Jay-Z, this book looks at the topic of creativity, and through the theories of several writers, poets, composers, painters initially reflecting Romanticism, and then moving on to Post-Modernism, Hip-Hop, and other schools.



Books, Publishing & Libraries

THE BOOKS, PUBLISHING, AND LIBRARIES CONFERENCE

Conference Principles and Features

The structure of the conference is based on four core principles that pervade all aspects of the knowledge community:

International

This conference travels around the world to provide opportunities for delegates to see and experience different countries and locations. But more importantly, the Books, Publishing, and Libraries conference offers a tangible and meaningful opportunity to engage with scholars from a diversity of cultures and perspectives. This year, delegates from over 23 countries are in attendance, offering a unique and unparalleled opportunity to engage directly with colleagues from all corners of the globe.

Interdisciplinary

Unlike association conferences attended by delegates with similar backgrounds and specialties, this conference brings together researchers, practitioners, and scholars from a wide range of disciplines who have a shared interest in the themes and concerns of this community. As a result, topics are broached from a variety of perspectives, interdisciplinary methods are applauded, and mutual respect and collaboration are encouraged.

Inclusive

Anyone whose scholarly work is sound and relevant is welcome to participate in this community and conference, regardless of discipline, culture, institution, or career path. Whether an emeritus professor, graduate student, researcher, teacher, policymaker, practitioner, or administrator, your work and your voice can contribute to the collective body of knowledge that is created and shared by this community.

Interactive

To take full advantage of the rich diversity of cultures, backgrounds, and perspectives represented at the conference, there must be ample opportunities to speak, listen, engage, and interact. A variety of session formats, from more to less structured, are offered throughout the conference to provide these opportunities.

Session Descriptions

Plenary Sessions

Plenary speakers, chosen from among the world's leading thinkers, offer formal presentations on topics of broad interest to the community and conference delegation. One or more speakers are scheduled into a plenary session, most often the first session of the day. As a general rule, there are no questions or discussion during these sessions. Instead, plenary speakers answer questions and participate in informal, extended discussions during their Garden Sessions.

Garden Sessions

Garden Sessions are informal, unstructured sessions that allow delegates a chance to meet plenary speakers and talk with them at length about the issues arising from their presentation. When the venue and weather allow, we try to arrange for a circle of chairs to be placed outdoors.

Talking Circles

Held on the first day of the conference, Talking Circles offer an early opportunity to meet other delegates with similar interests and concerns. Delegates self-select into groups based on broad thematic areas and then engage in extended discussion about the issues and concerns they feel are of utmost importance to that segment of the community. Questions like "Who are we?", "What is our common ground?", "What are the current challenges facing society in this area?", "What challenges do we face in constructing knowledge and effecting meaningful change in this area?" may guide the conversation. When possible, a second Talking Circle is held on the final day of the conference, for the original group to reconvene and discuss changes in their perspectives and understandings as a result of the conference experience. Reports from the Talking Circles provide a framework for the delegates' final discussions during the Closing Session.

Paper Presentations

Paper presentations are grouped by general themes or topics into sessions comprised of three or four presentations followed by group discussion. Each presenter in the session makes a formal twenty-minute presentation of their work; Q&A and group discussion follow after all have presented. Session Chairs introduce the speakers, keep time on the presentations, and facilitate the discussion. Each presenter's formal, written paper will be available to participants if accepted to the journal.

Colloquium

Colloquium sessions are organized by a group of colleagues who wish to present various dimensions of a project or perspectives on an issue. Four or five short formal presentations are followed by commentary and/or group discussion. A single article or multiple articles may be submitted to the journal based on the content of a colloquium session.

Workshop/Interactive Session

Workshop sessions involve extensive interaction between presenters and participants around an idea or hands-on experience of a practice. These sessions may also take the form of a crafted panel, staged conversation, dialogue or debate – all involving substantial interaction with the audience. A single article (jointly authored, if appropriate) may be submitted to the journal based on a workshop session.

Article Submissions

If unable to attend the conference in person, an author may choose to submit an article. Opportunities and formats vary but may be a presentation through our YouTube channel or an online discussion with interested delegates at the conference. Abstracts of these presentations are included in the online "session descriptions," and an article may be submitted to the journal for peer review and possible publication, according to the same standards and criteria as all other journal submissions.

CONFERENCE PROGRAM AND SCHEDULE



Books, Publishing & Libraries

DAILY SCHEDULE

Saturday, 8 November

9:00–10:00	Conference Registration Desk Open
10:00–10:15	Conference Opening—Homer Stavely, Common Ground Publishing, USA
10:15–11:30	Panel Discussion—“The Book in the Marketplace”
11:35–11:50	Coffee Break
11:50–12:35	Talking Circles
12:40–13:40	Parallel Sessions
13:40–14:30	Lunch
14:30–16:10	Parallel Sessions
16:10–16:25	Coffee Break
16:25–17:25	Parallel Sessions
17:25–18:30	Networking Reception

Sunday, 9 November

9:00–9:30	Conference Registration Desk Open
9:30–9:40	Host Opening Comments – Homer Stavely, Common Ground Publishing, USA
9:40–10:55	Panel Discussion – “Open Access: Freedom and Restriction”
11:00–11:15	Coffee Break
11:15–12:15	Parallel Sessions
12:15–13:05	Lunch
13:05–14:20	Parallel Sessions
14:20–14:30	Break
14:30–15:30	Parallel Sessions
15:30–15:45	Coffee Break
15:45–16:45	Parallel Session
16:45–17:15	Closing Session

PLENARY SPEAKERS

Discussion Panel – “The Book in the Marketplace”

David Emblidge (Moderator)

David Emblidge is Associate Professor at Emerson College (Dept. of Writing, Literature and Publishing), where he teaches publishing courses. A primary research interest is the history and future of American bookstores. He is also writing a set of essays about major publishing snafus. David was Acquisitions Editor at Harvard and Cambridge university presses; Executive Editor at Continuum; Publisher at Berkshire House (sold to WW Norton); Director at David Emblidge -- Book Producer; and Editor in Chief at The Mountaineers Books. Among his many edited books are *Beneath the Metropolis: Secret Lives of Cities* (Running Press), *“My Day” Eleanor Roosevelt’s Acclaimed Columns* (Da Capo), and *The Appalachian Trail Reader* (Oxford). His hiking guide series *Exploring the Appalachian Trail* (Stackpole Books) is moving into a second edition.

David’s essays and reviews have appeared in *The New Republic*, *Saturday Review*, *Boston Globe*, *New York Times*, and scholarly journals such as *Publishing Research Quarterly*, *LOGOS*, and *The International Journal of the Book*. He is a contributor to *The Oxford Companion to the Book*. He has been a Fulbright professor, in France, a National Endowment for the Humanities scholar at Yale, and a Fellow at the International Center for Jefferson Studies, at Monticello. In 2007, his essay “The Palmer Method: Penmanship and the Tenor of Our Time” captured the McGinnis Prize for best nonfiction, in *Southwest Review*, and in 2009 David won the Rose Ethics in Communication Award at Emerson College.

Kyle K. Courtney, Esq.

Kyle K. Courtney is the Copyright Advisor for Harvard University, working out of the Office for Scholarly Communication. He works closely with Harvard Library to establish a culture of shared understanding of copyright issues among Harvard staff, faculty, and students. His work at Harvard also includes a role as the copyright and information policy advisor for HarvardX/edX, and founding the first Harvard Copyright Working Group, an outgrowth of the Harvard Library Lab grant he was awarded to develop a web-based “Fair Use and Copyright Tool” for use by the Harvard Library community. He runs a copyright law consulting practice for libraries, higher education institutions, non-profit groups, and specialized archives. He also currently teaches a section at Harvard Law School, training first year law students on the fundamentals of legal research in the Legal Research and Writing program. Before joining Harvard University, Kyle worked at Harvard Law School as the manager of Faculty Research and Scholarship.

He currently maintains a dual appointment at Northeastern University: as a Faculty Scholar for the Program on Human Rights and the Global Economy (PHRGE) at the School of Law, and teaching “Cyberlaw: Privacy, Ethics, and Digital Rights” for the interdisciplinary Information Assurance program at the College of Computer and Information Science. He holds a J.D. with distinction in Intellectual Property Law and an MSLIS. He is a published author and nationally recognized speaker on the topic of libraries and copyright. He is a published author and writes a monthly column on research methods for *Massachusetts Lawyer’s Weekly*. Kyle’s latest chapter on copyright law and libraries is forthcoming in *Libraries in the Digital Age*, by Scarecrow Press. Kyle is on Twitter: @KyleKCourtney and his main blog is at <http://kylecourtney.com/>

Beth Ineson

Beth Ineson has held positions in book publishing sales, marketing, and publicity during her 25-year career in the industry. She is currently Director of the Retail Book Program at America’s Test Kitchen and is on the faculty of Emerson College’s Writing, Literature, and Publishing Department.

Jeff Mayersohn

Jeff Mayersohn is co-owner, along with his wife, Linda Seamonson, of Harvard Book Store, an independent bookstore founded in 1932. Jeff and Linda assumed ownership in 2008. Jeff studied physics at Harvard and Yale and, for most of his career, worked on the development of Internet technologies. Jeff was an executive at several high tech companies including Internet pioneer Bolt Beranek and Newman and Sonus Networks, a start-up that became a market leader in Internet telephony.

At Harvard Book Store, Jeff has worked on a number of projects aimed at bringing new technologies into retail bookselling. These include the use of print-on-demand in the bookstore, giving customers immediate access to millions of previously published books and providing a production and distribution vehicle to self-published authors. Harvard Book Store has also made extensive use of social media and mobile apps. Jeff serves on boards of 826 Boston, Grub Street, Boston Review, and the Boston Book Festival. He is also a member of the Dean’s Leadership Council of the Harvard Graduate School of Education.

Discussion Panel – “Open Access: Freedom and Restriction”

Michèle Cloonan (Moderator)

Michèle Cloonan is Dean Emerita and Professor in the Graduate School of Library and Information Science at Simmons College in Boston, Massachusetts. Prior to her tenure at Simmons, Michèle was chair and associate professor of the Department of Information Studies at UCLA. During the past 25 years, she has written extensively in the areas of preservation, book trade history, and bibliography. Her most recent publications have concerned the preservation of digital media and the moral and ethical dimensions of preserving cultural heritage.

Before she began her teaching career, she worked as a book conservator at the Newberry Library in Chicago and started the preservation program at Brown University. While a professor at UCLA, she took a one-year leave of absence and was the curator of Rare Books at Smith College. Cloonan has held a variety of offices in the American Library Association, served on the board of the American Printing History Association, and is currently on the board of directors of the Northeast Document Conservation Center and the Massachusetts Center for the Book. She has also served on the editorial boards of *Libraries & Culture* and *Library Quarterly*. Her honors include the Banks/Harris Preservation Award, the Robert Vosper/IFLA Fellows Programme award, the Bibliographic Society of America Fellowship, and a fellowship to the Virginia Center of Creative Arts. She holds degrees from Bennington College (AB), the University of Chicago (AM), and the University of Illinois (MS, Ph.D.). She has been a visiting or adjunct professor at Northern Illinois University, the Universities of Illinois, Rhode Island, Alabama, and Smith College. Cloonan served as the GSLIS dean from 2002-2012.

Nicole Allen

Nicole Allen is the Director of Open Education for SPARC. In this role she leads SPARC's work on Open Educational Resources (OER), focusing on public policy and engaging and supporting the library community on this issue. Nicole joined SPARC in 2013 already established as a leading figure in the OER movement through her previous role at the Student Public Interest Research Groups. During her seven year tenure, Nicole worked with college students to organize numerous large-scale grassroots campaigns on OER and related issue areas, including a 40-campus, cross-country van tour called the "Textbook Rebellion" and organizing 3,000 professors to sign a commitment to consider adopting open textbooks. Nicole is widely cited in the media for her work, and is considered one of the leading issue experts on college textbook costs. She also currently chairs the Steering Committee of the Open Policy Network. Nicole graduated from the University of Puget Sound in 2006 with a Bachelors of Arts in Philosophy. A life-long activist, Nicole chose a career in grassroots organizing because of her first-hand experience with the power of the student voice. Currently she splits her time between her home in Providence, RI and SPARC's headquarters in Washington, DC.

Marguerite Avery

Marguerite Avery is Research Associate in the Program for Informatics at the MIT Libraries. For the past ten years, she was Senior Acquisitions Editor at The MIT Press where she acquired scholarly, trade, and reference work in Science and Technology Studies, Information Science, Communications, and Internet Studies. She created critically acclaimed series such as those in Infrastructures Studies, the Information Society, and History and Foundations of Information Science. Marguerite also developed the trade Essential Knowledge series, designed to convey challenging concepts to a more popular readership; such topics have included intellectual property strategy (by John Palfrey), memes in digital culture (by Limor Shifman), crowdsourcing (by Daren Brabham), and open access (by Peter Suber). Always an advocate for the evolving digital publication, She developed several pilot projects pushing the envelope on content as well as with open access experiments.

Marguerite continues to engage these topics through her work as the Digital Publications Chair of the Society for the Social Studies of Science (4S), a member of the Digital Public Library of America's Content & Scope group, serves on the Board of Directors for Anvil Academic Press, member of the Academic Steering & Advocacy Committee for the Open Library of Humanities, and as a trustee for the Somerville Public Library. She graduated from GSLIS in 2009.

Bill Cope

Dr. Bill Cope is a Research Professor in the Department of Education Policy, Organization & Leadership, University of Illinois, Urbana-Champaign, USA and an Adjunct Professor in the Globalism Institute at RMIT University, Melbourne. He is also a director of Common Ground Publishing, developing and applying new publishing technologies. He is a former First Assistant Secretary in the Department of the Prime Minister and Cabinet and Director of the Office of Multicultural Affairs. His research interests include theories and practices of pedagogy, cultural and linguistic diversity, and new technologies of representation and communication. He was Research Director then Director of the Centre for Workplace Communication and Culture at the University of Technology, Sydney and RMIT University, Melbourne. He was also involved in a joint Common Ground/RMIT University research initiative, Creator to Consumer in a Digital Age, funded by the Australian Government's Department of Industry, Tourism and Resources.

Amongst his recent publications are *Literacies* (Cambridge UP, 2012) with longtime research partner Dr. Mary Kalantzis, and *New Learning: Elements of a Science of Education* (Cambridge UP, 2008), also with Kalantzis. Other works include edited volumes on *The Future of the Book in the Digital Age* and *The Future of the Academic Journal*, and with Kalantzis and Magee, *Towards a Semantic Web: Connecting Knowledge in Academic Research*.

GRADUATE SCHOLARS

Annik Babinski

Annik Babinski is an MFA Candidate in Poetry at Florida International University in Miami, where she is a John S. and James L. Knight Fellow. Annik received her BA from McGill University in Montreal, Canada. Her research interests include modernist and contemporary poetry, writing composition and rhetoric, and medieval manuscripts. Her poetry can be found in recent issues of *The Sink Review*, *Salamander* and *Hobart* journals, as well as in the 2014 edition of the *Best New Poets* anthology.

Lauren Cepero

Lauren Cepero is a M.A. student in Writing & Publishing at Emerson College. She holds a B.A. in English, with a minor in Journalism from Stetson University in DeLand, FL. Her senior thesis focused on the novel *The Picture of Dorian Gray* by Oscar Wilde. Lauren was the News Editor at her university paper, *The Reporter*, and has attained internships with the *Orlando Sentinel* and *The Daytona Beach News-Journal*, where her articles have been published both online and in print. She was also recognized by the Josephine Field Davidson Award Committee for integrity in journalism. Lauren's career goal is to work in the editorial department of a dynamic publishing house.

Heidi Dowding

Heidi Dowding is currently a PhD student working at the Royal Dutch Academy of Arts and Sciences Huygens Institute for Dutch History as part of the Digital Scholarly Editions Initial Training Network (DiXiT) Marie Curie fellowship program. Her research focuses on the economic sustainability and long-term preservation of digital scholarly editions. She holds a BA from Michigan State University and an MLIS from Wayne State University. Prior to her PhD research, she worked at the Library of Congress and Nazarbayev University.

Mariel Astrero Gabriel

Mariel Astrero Gabriel is currently taking up a Masters of Global Media Communication at the University of Melbourne, Australia. She is also a student ambassador in the Graduate School of Humanities and Social Sciences in the same university, providing leadership and mentoring to current and prospective students, enriched through professional development workshops and seminars by the ambassador program. She is a member of the logistics committee for the 2014 ASEAN-Australia Youth Summit and has been to conferences such as the 2014 International Symposium on Sustainable Leadership, held in Salzburg, Austria and organized by the Institute for Sustainable Leadership. A recipient of the Australia Awards, Mariel was a Philippine delegate to the ASEAN-Australia Youth Summit 2013, and also a delegate and youth ambassador in the ASEAN-India Students' Exchange Program held last November 2013. In 2008, she was among the 233 best authors in the International Essay Competition, organized by the World Bank in collaboration with Cities Alliance and the government of Norway. She has been elected and inducted as a member of the Pi Gamma Mu International Honor Society in Social Sciences in 2006, and the Honor Society of Phi Kappa Phi. Gabriel received her bachelor's degree from the University of the Philippines, and prior to her postgraduate studies, she worked as a senior copyeditor for five years and held a consulting position for a year in the Philippine Information Agency.

Michael Hicks

Michael Hicks is a Publishing and Writing MA student at Emerson College, as well as a graduate with distinction from UC Berkeley's English Literature program. He has interned for a variety of publishers and departments in preparation for his publishing career, including positions at Ploughshares, Perseus Books Group, Harvard Education Publishing Group, MIT Press, and Viz Media. Michael also selects fiction and copyedits for *Redivider*, and served for a year as a student officer for the Graduate Students for Publishing, where he co-founded and co-managed the inaugural issue of a new literary magazine, *48 Review*—a publication edited, designed, produced, and coded for E-readers in less than forty-eight hours by Emerson students. This past spring he received the Bookbuilders of Boston scholarship, which is awarded annually to students who have demonstrated a strong interest in pursuing a career in book publishing and are considered likely to make a contribution to the publishing community. He is interested in exploring the challenging issues in publishing today, from the competition from self-publishing and the perils and opportunities of new technology to calls for greater diversity in literature; he plans to tackle these challenges head-on and one day found his own publishing house.

Margaret Robson Kett

Margaret Robson Kett has been a children's librarian in Australian public libraries for over 35 years. Her particular interest is promoting great books for children from birth to five years to share with their parents and caregivers. While on exchange in Fairfax County, Va, twenty-five years ago, the Library Association of Australia (now ALIA) awarded her a study grant which enabled her to travel and meet practitioners of innovative early literacy programs in the north-eastern US. (She hopes to re-visit some libraries after this conference.) Most recently, Margaret worked with the State Library of Western Australia's multi-award-winning Better Beginnings Family Literacy Program as a community liaison librarian. While in that position, she brokered a partnership with Kids' Own Publishing for the Creating Books in Communities project which resulted in the publication of nine books. She has co-written two books for babies, *Baby Ways* and *Let's Go, Baby*, and contributed to the journals *Australian Book Review*, *Magpies* and *Viewpoint: On Books for Young Adults*. She was the Western Australian judge for the national Children's Book Council awards in 2006/7. On returning in 2012 to live in Melbourne (a UNESCO City of Literature), Margaret worked as a project manager for Kids' Own while undertaking an Associate Degree in Professional Writing and Editing at RMIT University. She is consulting to the City of Melbourne's Early Literacy Project and hopes to establish her own publishing company, Kettlestitch Press, after graduation at the end of 2014.

Katherine McCanless Ruffin

Katherine McCanless Ruffin is a doctoral candidate in library and information science at Simmons College. She holds a MFA in the book arts from the University of Alabama and a BA in philosophy from Bryn Mawr College. Katherine is the Book Arts Program Director at Wellesley College, where she also coordinates activities related to book studies in the curriculum. In the summer, she teaches the history of 19th and 20th century typography and printing at Rare Book School at the University of Virginia and teaches the book arts in the masters of art education program at the College of Fine Arts at Boston University. She has published limited editions under her own imprint of Shinola Press since 1994. She has taught letterpress printing workshops at the Center for Book Arts in New York City, Penland School of Crafts, and the Wells College Book Arts Summer Institute. She is currently a trustee of the American Printing History Association.

Katy Sternberger

Katy Sternberger is a writer, editor, and researcher. After graduating summa cum laude from the University of New Hampshire in May 2013 with a bachelor's degree in English/journalism and minors in French and history, she is now attending Simmons College to pursue her master's degree in library and information science with a concentration in archives management. She serves as a copy editor, proofreader, and writer for *Coastal Home* magazine and is a book reviewer for the Phi Beta Kappa Society. In addition, she has founded her own editing/writing/research company, called *StarWrite*, and she works as a librarian and an archivist at her local library. She is excited about the challenges and opportunities facing libraries and the publishing industry.

SATURDAY, 08 NOVEMBER

9:00-10:00	REGISTRATION DESK OPENS
10:00-10:15	CONFERENCE OPENING AND HOST COMMENTS
	Homer Stavely, Common Ground Publishing, USA
10:15-11:30	PANEL DISCUSSION: THE BOOK IN THE MARKETPLACE
	Kyle K. Courtney, Esq., Harvard University, USA Beth Ineson, America's Test Kitchen, USA Jeff Mayersohn, Harvard Book Store, USA Moderator: David Emblidge, Emerson College, USA
11:35-11:50	COFFEE BREAK
11:50-12:35	TALKING CIRCLES
	W201: Publishing Practices: Past, Present, and Future W203: Reading Writing, Literacy, and Learning W205: Books and Libraries W206: Disruptive Technologies
12:35-12:40	TRANSITION
12:40-13:40	PARALLEL SESSIONS
W201	<p>Workshop</p> <p>Challenges and Opportunities Online, Offline, and F2F Dr. Bruce Austin, <i>The Wallace Center (RIT Press) College of Liberal Arts (Dept. of Communication), Rochester Institute of Technology, Rochester, USA</i> Erica MacArthur, <i>Scholarly Publishing Studio, The Wallace Center, Rochester Institute of Technology, Rochester, USA</i> Nicholas Paulus, <i>Scholarly Publishing Studio, The Wallace Center, Rochester Institute of Technology, Rochester, USA</i> <i>Overview:</i> Disruptive trends (technological and otherwise) offer as many challenges as opportunities to publishers, librarians, editors, readers, and researchers. This is a workshop report, followed by interaction and discussion with attendees. <i>Theme: Publishing Practices: Past, Present, and Future</i></p>
W203	<p>Children's Literature and Book Culture</p> <p>Creation Stories: White Fantasies of the Golliwog's Origins Dr. Rhoda Zuk, <i>Department of English, Mount Saint Vincent University, Halifax, Canada</i> <i>Overview:</i> An examination of the meanings attached to the golliwog, a children's book character derived from nineteenth-century minstrelsy. White fantasies about the golliwog's origin support its continued representation in contemporary culture. <i>Theme: Reading, Writing, Literacy, and Learning</i></p> <p>Black Skin White Innocence: Idealizing Racist Children's Book Culture Dr. Donna Varga, <i>Department of Child and Youth Study, Mount Saint Vincent University, Halifax, Canada</i> <i>Overview:</i> This paper explores how the pairing of white childhood innocence with negatively portrayed African characters in children's literature is used as a nostalgic device to perpetuate racism in popular culture. <i>Theme: Reading, Writing, Literacy, and Learning</i></p>
W205	<p>Archival Practices</p> <p>Collect, Preserve, and Communicate: Jeremy Belknap's "Republic of Letters" Reconsidered Yoshinari Yamaguchi, <i>Department of Cultural Studies, University of Kochi, Kochi, Japan</i> <i>Overview:</i> This paper discusses Jeremy Belknap's design of an archival network in early national America, with emphasis on its proposed mission to preserve historical documents through the distribution of duplicate copies. <i>Theme: Books and Libraries</i></p> <p>Illuminated by Archival Research: The Role of Books in Religious Reformation and Early English Drama Katy Sternberger, <i>Graduate School of Library and Information Science, Simmons College, Boston, USA</i> <i>Overview:</i> This paper overviews my experience using archival materials at Harvard University's Houghton Library and the results of my subsequent research and writings regarding the primary sources I studied. <i>Theme: Books and Libraries</i></p>

SATURDAY, 08 NOVEMBER

12:40-13:40	PARALLEL SESSIONS
W206	<p>Workshop</p> <p>Electronic Texts for Health Literacy: Their Historical Context and Innovation in a Time of No Child Left Behind Dr. Valerie Ubbes, <i>Education, Health, and Society, Miami University, Oxford, USA</i> <i>Overview:</i> This workshop focuses on the innovation, design, and rationale for Web II Technologies when writing a new genre of literature called Electronic Texts for Health Literacy. <i>Theme: Books and Libraries</i></p>
13:40-14:30	LUNCH
	Held in the Linda K. Paresky Conference Room
14:30-16:10	PARALLEL SESSIONS
W201	<p>Literacy and e-Learning</p> <p>Use of e-Textbooks in Public Schools in Maryland, United States Dr. Jon Andes, <i>Department of Education Specialties, Salisbury University, Salisbury, USA</i> <i>Overview:</i> Are school systems transitioning to e-textbooks? This paper shares the results of a study, examining the use of e-textbooks in public schools in one state in the United States. <i>Theme: Reading, Writing, Literacy, and Learning</i></p> <p>Preparing Teachers and Students in New Literacies: Closing the Digital Gap Dr. Laurie Andes, <i>Department of Teacher Education, Salisbury University, Salisbury, USA</i> <i>Overview:</i> This paper describes beginning teachers as tutors of struggling readers while using I-pads and digital stories. The results focus on changes in teacher attitudes and the achievement of students. <i>Theme: Reading, Writing, Literacy, and Learning</i></p> <p>The Aphoristic Tradition in the Digital Age Timothy Provenzano, <i>Library, Mohave Community College, Kingman, USA</i> <i>Overview:</i> The aphorism is a form that has long resisted cultural assimilation. Compressed media would seem to obscure the aphorism's future. A refocusing on its essential properties shows its continued vitality. <i>Theme: Reading, Writing, Literacy, and Learning</i></p>
W203	<p>Dynamics of Distribution, Reception, and Publication</p> <p>How to Get the People's Books to the People: Political Philosophy and the Publication History of "Our Bodies, Ourselves" Jennifer Gilley, <i>Pennsylvania State University, Pittsburgh, USA</i> <i>Overview:</i> The publication history of "Our Bodies, Ourselves," by the Boston Women's Health Collective, highlights the politically fraught nature of combining radical principles with the materialist realities of publishing and distribution. <i>Theme: Publishing Practices: Past, Present, and Future</i></p> <p>Developing and Discovering Literary Connections: Rare Books and Rare Books Libraries in Action Prof. Rosina Martucci, <i>Department of Humanities, Comparative Literature, University of Salerno, Campus of Fisciano, Portici, Italy</i> <i>Overview:</i> This research and critical analysis focuses on the rare book Boccaccio's "Decameron," published in 1743, its reception and instructive aims, and the literary sources of the Fisher Rare Book Library. <i>Theme: Books and Libraries</i></p> <p>Neoliberalism and Distributive Justice in the World of Corporate Publishing Dr. Jeffrey R. Di Leo, <i>School of Arts and Sciences, University of Houston - Victoria, Victoria, USA</i> <i>Overview:</i> This paper discusses how disputes between Amazon and Hachette over pre-order buttons and profit share foregrounds distributive justice issues in a publishing world overrun by neoliberal aesthetics and corporate greed. <i>Theme: Publishing Practices: Past, Present, and Future</i></p>

SATURDAY, 08 NOVEMBER

14:30-16:10	PARALLEL SESSIONS
W205	<p>The Politics and Challenges of Reading and Education</p> <p>I Can Read My Future Class Position: Children's Book Clubs and Middle-class Mothering Leslie Vermeer, <i>Communication Studies, Grant MacEwan University, Edmonton, Canada</i> <i>Overview:</i> This paper argues that the rise of children's book clubs in the 1950s and early 1960s reconsolidates middle-class dominance and protects middle-class privilege from a suddenly mobile working class. <i>Theme: Reading, Writing, Literacy, and Learning</i></p> <p>Searching: Intellectual Discovery in the Age of the Search Engine Emily Avery-Miller, <i>Writing, Literature, and Publishing Department, Emerson College, Watertown, USA</i> <i>Overview:</i> Search engines rocket us to the top sites, with no space for wandering to something new. What are the implications for the landscapes of art, learning, and our brains? <i>Theme: Reading, Writing, Literacy, and Learning</i></p> <p>A Different Reading in Imagined Communities Dr. Andrej Blatnik, <i>Department for Library and Information Science and Book Studies, Faculty of Arts, University of Ljubljana, Ljubljana, Slovenia</i> <i>Overview:</i> Abundance of information is turning freedom of choice into burden of choice. How does this affect reading behavior? Will the changes in reading habits change the perception of community? <i>Theme: Reading, Writing, Literacy, and Learning</i></p>
W206	<p>Late Additions 1</p> <p>Cyrus Seal: Voice and Audience in Literature Dr. Vilma Pizarro- Santiago, <i>Department of Education, Social Sciences and Humanistic Studies, Inter American University of Puerto Rico at Barranquitas, Barranquitas, Puerto Rico</i> <i>Overview:</i> A well-developed voice in literature, goes beyond writing talent and beautiful words. The voice of either the author or a character is the promoter of great changes in society. <i>Theme: Reading, Writing, Literacy, and Learning</i></p> <p>The Twenty-first Century Public Library: A New Typology Prof. Lilliane Wong, <i>Department of Interior Architecture, Rhode Island School of Design, Providence, USA</i> <i>Overview:</i> After decades of struggle with its relevance in a world of digital technology, the public library has re-emerged as a new architectural typology, strengthened by an expanded role in society. <i>Theme: Books and Libraries</i></p>
16:10-16:25	COFFEE BREAK
16:25-17:25	PARALLEL SESSIONS
W201	<p>Author Promotion</p> <p>The Book as Process: A Framework for Authors to Approach Community Building and Long-tail Commercialization Brad King, <i>Department of Journalism, Ball State University, Muncie, USA</i> <i>Overview:</i> This paper provides a practical framework for "professionalized amateur" authors to create both community engagement and long-tail publishing strategies that begin at the draft stage and continue post publication. <i>Theme: Publishing Practices: Past, Present, and Future</i></p> <p>Panels and Online Campaigns: Improving Book Promotion for Authors of Color Jennifer Rivera, <i>Department of Writing, Literature, and Publishing, Emerson College, Boston, USA</i> <i>Overview:</i> The publishing landscape promises diversity, but comes up short. Although improvements can be made in all areas of the publishing process, my paper concentrates on publicity efforts. <i>Theme: Publishing Practices: Past, Present, and Future</i></p>
W203	<p>Changing Publishing Models</p> <p>"Traditional" Self-publishing: Smart Business Model, Deceptive Service, or Impossible Promise? Michael Hicks, <i>MA in Publishing and Writing, Emerson College, Boston, USA</i> <i>Overview:</i> Hybridization of traditional publishing and self-publishing has generated inspiring success stories, unfeasible business promises, and a high-profile lawsuit. This paper explores the lucrative, unrealistic, and insincere business models used today. <i>Theme: Publishing Practices: Past, Present, and Future</i></p> <p>Agile Change Management in Publishing: Productivity through Disruption Laura Fillmore, <i>Open Book Systems, Rockport, USA</i> <i>Overview:</i> To realize immediate strategic business opportunities, two traditional publishers adopted Agile methodology to engineer and control changes in paper-based production workflows, enabling them to leverage online assets. <i>Theme: Publishing Practices: Past, Present, and Future</i></p>

SATURDAY, 08 NOVEMBER

16:25-17:25	PARALLEL SESSIONS
W205	<p>Colonial and Postcolonial Literary Critiques and Analyses</p> <p>Afrikaner Historiography on Anglo-Boer War: Fascinating Journey Prof. Fransjohan Pretorius, <i>Department of Historical and Heritage Studies, University of Pretoria, Pretoria, South Africa</i> <i>Overview:</i> This paper provides an assessment of Afrikaner historiography on the Anglo-Boer War for the period 1899-2013, showing the development from denial to emotion and eventually to a more academic maturity. <i>Theme: Reading, Writing, Literacy, and Learning</i></p> <p>Alienation and the Postcolonial Library: Archives and Libraries in Modern Indian Fiction Ian Almond, <i>School of Foreign Service, Georgetown University, Doha, Qatar</i> <i>Overview:</i> This paper explores the library in Indian fiction as a vehicle of alienation and estrangement from community. <i>Theme: Reading, Writing, Literacy, and Learning</i></p>
W206	<p>Workshop</p> <p>tactikPAK™ - A Library of Digital Learning: Patented, Interactive Series as Applications and e-Books Prof. Margo Berman, <i>School of Journalism and Mass Communication, Advertising and Public Relations Department, Florida International University, North Miami Beach, USA</i> <i>Overview:</i> This workshop explores tactikPAK™, a patented system of learning in nine disciplines. It demonstrates how new, delivery systems will transform education and how digital tutors can accelerate future learning. <i>Theme: Publishing Practices: Past, Present, and Future</i></p>
17:25-17:30	NETWORKING RECEPTION
	Held in the Linda K. Paresky Conference Room

SUNDAY, 09 NOVEMBER

9:00-9:30	REGISTRATION DESK OPENS
9:30-9:40	HOST OPENING COMMENTS
	Homer Stavely, Common Ground Publishing, USA
9:40-10:55	PANEL DISCUSSION: OPEN ACCESS: FREEDOM AND RESTRICTION
	Nicole Allen, Scholarly Publishing and Academic Resources Coalition (SPARC), USA Marguerite Avery, The MIT Press, USA Bill Cope, University of Illinois at Urbana-Champaign Moderator: Michele Cloonan, Simmons College, USA
11:00-11:15	COFFEE BREAK
11:15-12:15	PARALLEL SESSIONS
W201	<p>Workshop</p> <p>All Books Are Not Created Equal: Sprouting Green Weeding Practices in Libraries Mindy Reed, <i>Recycled Reads Office of Programs and Partnerships, Austin Public Library, Austin, USA</i> Betsy Evans, <i>Recycled Reads, Austin Public Library, Austin, USA</i> Overview: In a dialogue with the audience, the Program Manager at Austin Public Library's bookstore considers the lifecycle of materials in collection development policies, advocating for environmentally responsible disposal of discards. Theme: <i>Books and Libraries</i></p>
W203	<p>Challenges for Editors and Designers in the Digital Age</p> <p>The Role of Print-on-demand in Design Pedagogy Guy Villa, Jr., <i>Graphic Design, Columbia College Chicago, Chicago, USA</i> Sharon Oiga, <i>School of Design, University of Illinois at Chicago, Chicago, USA</i> Overview: Print-on-demand technology and publishing has affected the creation and production of books, magazines, newspapers--standard formats of graphic design. Consequently, there is a need for design pedagogy to address these changes. Theme: <i>Publishing Practices: Past, Present, and Future</i></p>
W205	<p>Literary Critiques and Analyses</p> <p>Son of Italy, Stepson of Sisyphus: Re-appraising the Immigrant Experience as Existential Dilemma Kenneth DiMaggio, <i>Humanities, Capital Community College, Hartford, USA</i> Dr. Carl Antonucci, <i>Central Connecticut State University, New Britain, USA</i> Overview: As an immigrant narrative, Pascal D'Angelo's "Son of Italy" differs in how his experience becomes an existential dilemma shaped by fruitless labor, thus addressing an issue many face today. Theme: <i>Reading, Writing, Literacy, and Learning</i></p> <p>Fantastic Bibliography: Citation across Time in Wilkie Collins's "The Moonstone" Peter Katz, <i>Department of English College of Arts and Sciences, Syracuse University, Syracuse, USA</i> Overview: I explore "The Moonstone"'s interpretation of the knowledge novels offer. The novel provides bibliographic information about a scientific treatise and an edition of "Robinson Crusoe" published after the narrative occurs. Theme: <i>Reading, Writing, Literacy, and Learning</i></p>
W206	<p>Late Additions 2</p> <p>The Library as Place in a University Community: From Book Warehouse to Learning Commons Prof. Erin Meyer, <i>University Libraries, University of Denver, Denver, USA</i> Overview: Library and book collection usage data reveal that the new learning commons at the University of Denver has transformed the library's role in the campus community. Theme: <i>Books and Libraries</i></p>
12:15-13:05	LUNCH
	Held in the Linda K. Paresky Conference Room

SUNDAY, 09 NOVEMBER

13:05-14:20	PARALLEL SESSIONS
W201	<p>Book Publication and Practices</p> <p>Academic Editors Study Their Practice: Conversation Analysis of Feedback Sessions with Teacher Educator Writers Dr. Ariela Gidron, <i>MOFET Publishing House, MOFET Research Institute, Tel Aviv, Israel</i> Dr. Yehudit Shteiman, <i>MOFET Publishing House, MOFET Research Institute, Tel Aviv, Israel</i> Dr. Batia Eilon, <i>The MOFET Publishing House, MOFET Research Institute, Tel Aviv, Israel</i> Overview: This paper describes a self-study of practice, examining the interaction of three academic editors with teacher educator writers they accompany within a unique framework of the MOFET Publishing House. Theme: <i>Publishing Practices: Past, Present, and Future</i></p> <p>Carl Rollins and the Bibliographical Press at Yale University: Printing Limited Editions Letterpress in the Library Katherine Ruffin, <i>School of Library and Information Science, Simmons College, Boston, USA</i> Overview: In 1928, Carl Rollins founded the Bibliographical Press in the Yale University Library in order to teach graduate students and librarians the processes that comprised Eighteenth Century Printing Office Practice. Theme: <i>Publishing Practices: Past, Present, and Future</i></p>
W203	<p>Education in the Digital Age</p> <p>The Future of Two Technologies: Books and e-Books in Higher Education Dr. Read Schuchardt, <i>Communication Department, Wheaton College, Wheaton, USA</i> David Malone, <i>Buswell Memorial Library, Wheaton College, Wheaton, USA</i> Overview: The codex book and the e-book are two technologies competing for student, teacher, and classroom adoption in the digital age. This paper compares the two in their implications for education. Theme: <i>Reading, Writing, Literacy, and Learning</i></p> <p>Blending Books: Designing Interactive "Workbooks" to Complement Analog Printbooks Kevin Henry, <i>Art and Design Department, Columbia College Chicago, Chicago, USA</i> Overview: Print books provide unique affordances unavailable to interactive books and vice versa. The hybrid or "blended" book experience leverages the best of both formats for an optimized learning experience. Theme: <i>Reading, Writing, Literacy, and Learning</i></p> <p>Skill Building through the Implementation of a Virtual Learning Environment Prof Henry Manuel Ortega Zambrano, <i>Basic Sciences, Ciudad Escolar Comfenalco, Fundación Universitaria Tecnológico Comfenalco, Cartagena, Colombia</i> Overview: This paper outlines research work carried out in the area of oral and written communication in the area of Natural Sciences to strengthen writing skills with a virtual learning environment. Theme: <i>Reading, Writing, Literacy, and Learning</i></p>
W205	<p>Libraries: Future Directions</p> <p>The Need for International Collaboration in Library and Information Science Education and Its Profession: Ideas and Challenges Madhu Midha, <i>Academics, Punjab Technical University, Jalandhar, India</i> Overview: This paper explores the need for cross-border collaborations in both Library and Information Science Education and its profession in order to save it in the digital age. Theme: <i>Books and Libraries</i></p> <p>Reinventing the Reading Room: The Curious Case of the Wellcome Library Anna Faherty, <i>Faculty of Arts and Social Sciences, Kingston University, Kingston-upon-Thames, UK</i> Overview: This paper explores a case study of an innovative approach to promoting public engagement with library and archive resources, focusing on the project's historical context, contemporary practice, and implementation challenges. Theme: <i>Books and Libraries</i></p> <p>Appraisal in Web Archives: Is It Possible to Preserve Original Order? Jamie Viva Wittenberg, <i>Graduate School of Library and Information Science, University of Illinois at Urbana-Champaign, Champaign, USA</i> Overview: This paper analyzes the viability of the foundational archival concept of provenance in terms of its usefulness as a theoretical basis for creating appraisal policy for web archiving. Theme: <i>Books and Libraries</i></p>
14:20-14:30	BREAK

SUNDAY, 09 NOVEMBER

14:30-15:30	PARALLEL SESSIONS
W201	<p>Literacy Practices and Publishing for Specialized Communities</p> <p>Creating New Fiction for Low-educated Immigrant Adults Prof Martha Young Scholten, <i>School of English Literature, Language, and Linguistics, Newcastle University, Newcastle upon Tyne, UK</i> Dr Helen Limon, <i>Newcastle Centre for the Literacy Arts School of English Literature, Language, and Linguistics, Newcastle University, Newcastle upon Tyne, UK</i> Overview: We describe an on-going project whose aim is to write, produce, and make available short fiction books for adult immigrants learning to read for the first time. Theme: <i>Reading, Writing, Literacy, and Learning</i></p> <p>We Are Champion Children: Creating Books in Communities Margaret Robson Kett, <i>Kettlestitch Press, Melbourne, Australia</i> Overview: Books which tell a community's unique story with the artwork and words of its children and families can reach beyond that community through digital publishing. Theme: <i>Publishing Practices: Past, Present, and Future</i></p>
W203	<p>Role of Books in the Digital Age</p> <p>e-Resources in Academic Libraries: Books or Playlists? Rachel King, <i>Library, LIU Brooklyn, Brooklyn, USA</i> Overview: This paper explores the idea that there should be a way of redesigning formats and interfaces to allow different users to interact with books on their own preferred terms. Theme: <i>Books and Libraries</i></p> <p>Reading Space: The Book and Architectural Documentation Dr. Marian Macken, <i>Department of Architecture, Xi'an Jiaotong-Liverpool University, Suzhou, China</i> Overview: This paper examines the contemporaneity of the book, within the realm of post-digital architectural drawing practice. The book as artefact is examined as an alternate architectural practice. Theme: <i>Books and Libraries</i></p>
W205	<p>Late Additions 3</p> <p>"World Cultures in English" at the School of Arts and Humanities Library, University of Lisbon: The Communication Platform Architecture and Its Critical Analysis Pedro Estacio, <i>Library Division School of Arts and Humanities, University of Lisbon, Lisbon, Portugal</i> Prof. Alcinda Pinheiro, <i>English Studies Department Centre for English Studies School of Arts and Humanities, University of Lisbon, Lisbon, Portugal</i> Maria Jose Pires, <i>Estoril Higher Institute for Hotel and Tourism Studies, Lisbon, Portugal</i> Overview: This paper discusses the architecture of the communication platform prototype, "World Cultures in English," enabling the interaction of different types of media and audiences and analyzes the platform's social commitment. Theme: <i>Reading, Writing, Literacy, and Learning</i></p>
15:30-15:45	COFFEE BREAK
15:45-16:45	PARALLEL SESSIONS
W201	<p>Applications of Multiliteracies</p> <p>Reading Alternate Forms of Medieval Literacy from BL Harley MS 2332 Annik Babinski, <i>English Department Creative Writing, Florida International University, Miami, USA</i> Overview: A physician's almanac from fifteenth-century England suggests ways of understanding literacy beyond language. Discussion of the access one gained in a burgeoning vernacular society from cultural knowledge and visual literacy. Theme: <i>Reading, Writing, Literacy, and Learning</i></p> <p>Literacy in a Digital and Multimedia Age: Extending the Notions of Text and Learning through Customization Practices in Game Culture José Messias, <i>School of Communication Graduate Program, Federal University of Rio de Janeiro, Rio de Janeiro, Brazil</i> Rafael de Oliveira Barbosa, <i>Graduate Program in Communications, Rio de Janeiro State University, Rio de Janeiro, Brazil</i> Overview: Inside the cognitive capitalism framework, we propose a different view of the concept of literacy pertaining to digital culture, relating it with the ideas of creativity, invention, and political resistance. Theme: <i>Reading, Writing, Literacy, and Learning</i></p>

SUNDAY, 09 NOVEMBER

15:45-16:45	PARALLEL SESSIONS
W203	<p>Publishing Practices: Typographic Studies</p> <p>Wood Type: The Rebirth and Relevancy of a Forgotten Print Medium Bryan Christiansen, <i>Department of Communication College of Liberal Arts, Rochester Institute of Technology, Rochester, USA</i> <i>Overview:</i> This paper tracks a history of wood cut fonts from its popular origins in the nineteenth century, a diminished role in the twentieth, and a cultural revival in the twenty-first. <i>Theme: Publishing Practices: Past, Present, and Future</i></p>
W205	<p>The Digitization of Texts</p> <p>The Corruption of a Text: Looking at George Herbert's "The Temple" in Digitized Repositories John Rodzvilla, <i>Writing, Literature, and Publishing, Emerson College, Boston, USA</i> <i>Overview:</i> This paper looks at the plain text files of George Herbert's "The Temple" in online repositories and the errors that have been incorporated during digitization. <i>Theme: Books and Libraries</i></p> <p>Medievalists on Network Dr. Igor Teixeira, <i>History Department, Universidade Federal do Rio Grande do Sul, Porto Alegre, Brazil</i> <i>Overview:</i> This paper discusses the specialization of medieval studies at Brazilians Universities and the use of the internet to get access to sources and bibliographies. <i>Theme: Books and Libraries</i></p>
16:45-17:15	CLOSING SESSION
	Held in the Linda K. Paresky Conference Room

LIST OF PARTICIPANTS

Allen	Nicole	SPARC	USA
Almond	Ian	Georgetown University	Qatar
Andes	Jon	Salisbury University	USA
Andes	Laurie	Salisbury University	USA
Antonucci	Carl	Central Connecticut State University	USA
Austin	Bruce	Rochester Institute of Technology	USA
Avery	Marguerite	MIT Press	USA
Avery-Miller	Emily	Emerson College	USA
Babinski	Annik	Florida International University	USA
Barbosa	Rafael de Oliveira	State University of Rio de Janeiro	Brazil
Berman	Margo	Florida International University	USA
Blatnik	Andrej	University of Ljubljana	Slovenia
Brucker	John	Copyright Clearance Center	USA
Cepero	Lauren	Emerson College	USA
Christiansen	Bryan C.	Rochester Institute of Technology	USA
Cloonan	Michele	Simmons College	USA
Cohler	Marissa	Copyright Clearance Center	USA
Cope	William	Common Ground Publishing	USA
Courtney	Kyle	Harvard University	USA
Di Leo	Jeffrey R.	University of Houston, Victoria	USA
DiMaggio	Kenneth	Capital Community College	USA
Dowding	Heidi Elaine	Royal Dutch Academy of Arts	Netherlands
Eggimann	Susan	Simmons College	USA
Emblidge	David	Emerson College	USA
Faherty	Anna	Kingston University	UK
Fillmore	Laura	Open Book Systems	USA
Freeland	Abby	West Virginia University	USA
Gabriel	Mariel	University of Melbourne	Australia
Gidron	Ariela	Mofet Institute for Research and Development	Israel
Gilley	Jennifer	Pennsylvania State University	USA
Gropman	Jacqueline	Fairfax County Public Library	USA
Harrison	Christian	Capital Group	USA

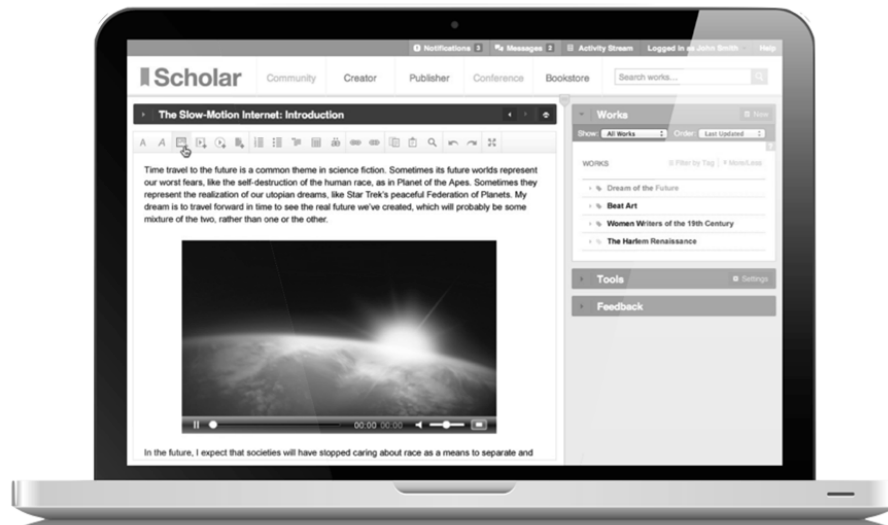
Henry	Kevin	Columbia College Chicago	USA
Hicks	Michael	Emerson College	USA
Ineson	Beth	America's Test Kitchen	USA
Katz	Peter	Syracuse University	USA
Kett	Margaret Robson	RMIT University	Australia
King	Brad	Ball State University	USA
King	Rachel	LIU Brooklyn	USA
Lombardo	Gian	Emerson College	USA
Macken	Marian	Xi'an Jiaotong-Liverpool University	China
Malig	Eumir Carlo	Abiva Publishing House, Inc.	Philippines
Malone	David	Wheaton College	USA
Martucci	Rosina	University of Salerno	Italy
Mayersohn	Jeff	Harvard Book Store	USA
Messias	José	Federal University of Rio de Janeiro	Brazil
Meyer	Erin	University of Denver	USA
Midha	Madhu	Punjab Technical University	India
Morgan	Geoff	Copyright Clearance Center	USA
Neubauer	Wolfram	Swiss Federal Institute of Technology Zurich	Switzerland
Ortega Zambrano	Henry Manuel	Fundación Universitaria Tecnológico Comfenalco	Colombia
Ovaska	Claire	James Cook University Library	Australia
Philbin	Katherine	Simmons College	USA
Piguet	Arlette	Swiss Federal Institute of Technology Zurich	Switzerland
Pinheiro	Alcinda	University of Lisbon	Portugal
Pires	Maria Jose	Estoril Higher Institute for Hotel and Tourism Studies	Portugal
Pizarro- Santiago	Vilma	Inter American University at Barranquitas	Puerto Rico
Pretorius	Fransjohan	University of Pretoria	South Africa
Provenzano	Timothy	Mohave Community College	USA
Reed	Mindy	Austin Public Library	USA
Rivera	Jennifer	Emerson College	USA
Rodzvilla	John	Emerson College	USA
Ruffin	Katherine	Simmons College	USA
Schuller	Linda	Simmons College	USA
Scialo	Francesco		Italy

Sharma	Jyoti	Panjab University	India
Sharma	Shveta	Om Parkash Bansal Modern School Mandi Gobindgarh	India
Solomatina	Ielizaveta	Raduga Publishing House Kiev	Ukraine
Sternberger	Katy	Simmons College	USA
Teixeira	Igor	Universidade Federal do Rio Grande do Sul	Brazil
Thompson	Jocelyne	University of New Brunswick	Canada
Ubbes	Valerie	Miami University	USA
Varga	Donna	Mount Saint Vincent University	Canada
Vermeer	Leslie	Grant MacEwan University	Canada
Villa, Jr.	Guy	Columbia College Chicago	USA
Warraich	Nosheen Fatima	University of the Punjab-Lahore	Pakistan
Wittenberg	Jamie Viva	University of Illinois at Urbana-Champaign	USA
Wong	Liliane	Rhode Island School of Design	USA
Yamaguchi	Yoshinari	University of Kochi	Japan
Young Scholten	Martha	Newcastle University	UK
Zuk	Rhoda	Mount Saint Vincent University	Canada

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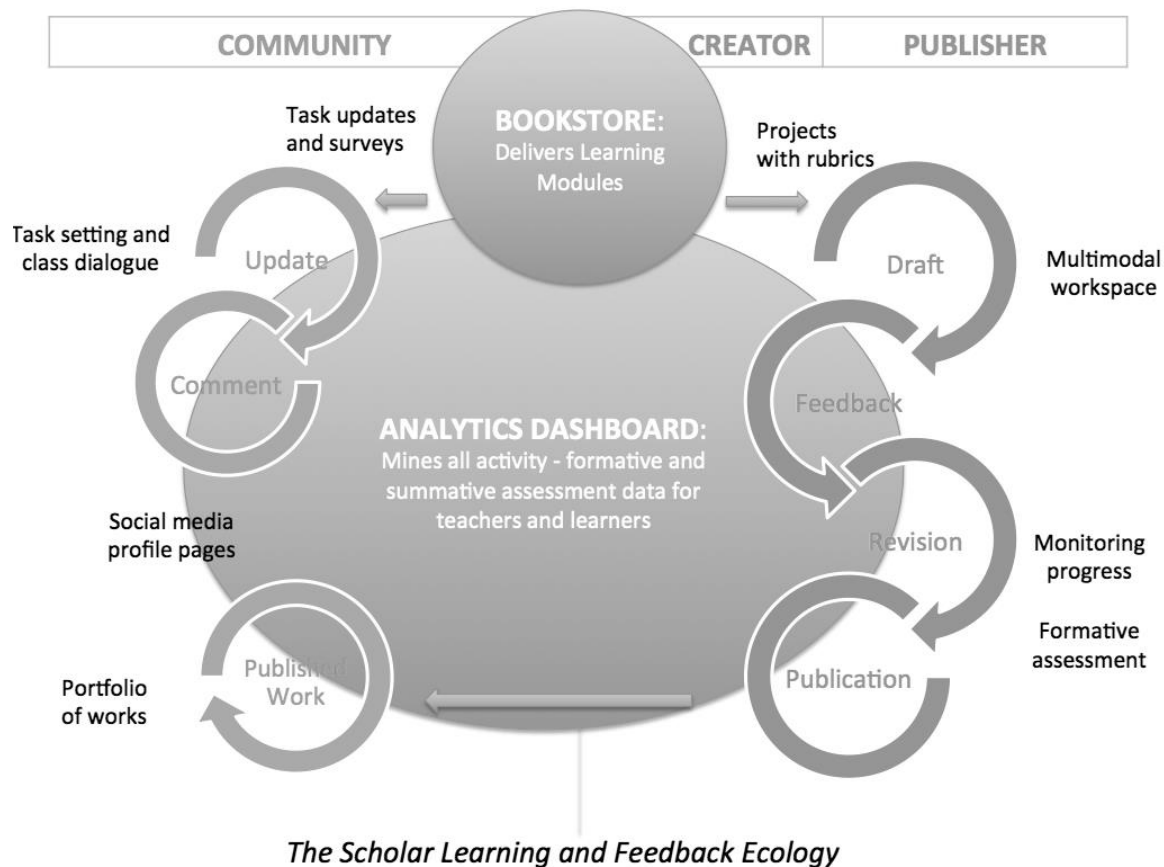
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Books, Publishing & Libraries

2015 Call For Papers

Thirteenth International Conference on Books, Publishing, and Libraries
University of British Columbia at Robson Square
Vancouver, Canada
19-20 October 2015

Dear Delegate,

The International Advisory Board is pleased to announce the Call for Papers for the Thirteenth International Conference on Books, Publishing, and Libraries. The 2015 conference will be held 19-20 October at the University of British Columbia at Robson Square in Vancouver, Canada.

Special Conference Focus:

The Event of the Book

The 2015 Book Conference coincides with the Vancouver Writer's Festival. As the social worlds of the book are being evermore mediated by digital modes of production and distribution, how do we make sense of '*The Event of the Book*'? At a micro level, the event of the book is the experience of holding a material object. At the macro level, the event of the book is the experience of person-to-person events such as writers' festivals. How might the digital re-energize - 'materialize' - the event of the book? How can the affordances of digital technologies re-configure how we understand the media and social practices of the event of the book at micro and macro levels?

The 2015 meeting will feature a special focus on this thought-provoking subject. We welcome open debate, discourse and research from participants that center on this special topic, as well as any other themes or issues relevant to books, publishing, and libraries. We also encourage faculty and research students to submit joint proposals for paper presentations, colloquia, or panel discussions.

Presenters may also choose to submit written papers for publication in the fully refereed *The International Journal of the Book*. If you are unable to attend the conference, you may still become a member of the community and submit your article for peer review and possible publication, upload an online presentation, and enjoy subscriber access to the journal.

For more information on the current deadline, submitting your proposal, and registering for the conference, please visit the community website at <http://booksandpublishing.com/the-conference-2015/call-for-papers>.

Returning Member Registration Rate

We are also pleased to offer a Returning Member Registration Rate for delegates who have attended a Books, Publishing, and Libraries Conference in the past. Conference alumni will receive a discount off of the full conference registration rate. Please visit the registration page for more information on how to register with the Returning Member Registration Rate and to view the corresponding 2015 deadlines: <http://booksandpublishing.com/the-conference-2015/registration>.